

# Venture Outdoors Festival



- 5,000 - 7,000 attendees / 100 exhibitors
- Outdoor festival in mid May at Point State Park
- Free activities and exhibits throughout the day

## PROGRAM SPONSOR:

- 10' X 10' booth with tent, table and chairs at the Festival
- Listing on event map
- One time 30% off any purchased ad in The Trailhead
- Listing in Activity Update - our e-newsletter reaching 15,000 ppl

**\$400**

## SUPPORTING SPONSOR:

- Listing Festival poster and promotional postcard
- Listing and link on Festival web page
- Listing on event signage
- 10' X 10' booth with tent, table and chairs at the Festival
- Company logo and event map
- One half column ad in The Trailhead
- Listing in Activity Update - our e-newsletter reaching 15,000 ppl

**\$1,000**

## PRESENTING SPONSOR:

- Acknowledgment in Festival press releases and announcements
- Logo on Festival poster and promotional postcard
- Logo and link on Festival web page
- Logo on event signage
- 10' X 10' booth with tent, table, and chairs at the Festival
- Logo on event map
- 3 Full-Column Ads (3.5" x 11") in The Trailhead
- Logo in Activity Update - e-newsletter reaching 15,000 ppl

**\$3,000**

## TITLE SPONSOR:

- "Venture Outdoors Festival sponsored by *Your Company*"
- Acknowledgement by name in all Festival press releases and announcements
- Logo on Festival poster and promotional postcard
- Logo and link on Festival web page
- Logo on event signage
- 10' X 10' booth with tent, table and chairs at the Festival
- Logo on event map
- 6 Full-Column Ads (size 3.5" x 11") in The Trailhead
- Logo in Activity Update - e-newsletter reaching 15,000 ppl

**\$10,000**

## CONTACT:

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